

FASSON®ECO-SENSITIVE PORTFOLIO: MAKE IT A PART OF YOUR BUSINESS



Avery Dennison Korea
Marketing team

- 49,398 .
 - 1 8 .
 - , 45%가 810
 - 11 가 .
 - 가 .
- : 2005 / /



- 1900 – 15
- 2006 – 850
- 2030 –

가 , .
가
가 가 1200 가

가 가 , 가 Packaging,
Food, transportation



Avery Dennison

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Reduce. Reuse. Renew. Recycle.



Fasson eco-sensitive 가

가
.
가
,
가
.

Fasson® Renewable Products ()

가

◆ **(Biodegradable)**

- **Sidaplast Earthfirst® PLA :** biopolymer
/ , 100% 가
retail .

(www.earthfirstpla.com .)

Fasson		
77942	2M Clear EarthFirst PLA / S692N / 1.5M PET	FRNA
78171	2M Clear EarthFirst PLA/ S692N / 40# Glassine	FRNA
AKW417	PLA Clear / S692N / BG42WHN	RME
AKW409	PLA White / S692N / BG42WHN	RME

- Innovia Film Natureflex™ : plantation
(EN13432) (ASTM D6400) compostable
packaging . (www.innoviafilms.com .)

Fasson		
ALB412	Natureflex Clear / S692N / BG40WHN	RME
ALB134	Natureflex White / S692N / BG40WHN	RME

- Tree free paper : , ,
uncoated paper wine, high - end beverage .

Fasson		
19136	Tree-Free / S100R/ 44#PK	FRNA
19137	Tree-Free / S100R/ 1.5M PET	FRNA

* S100R : 39 가 가 ,
가 . Film .

Fasson® Dissolvable Product ()

- Dissolvable Paper : 가 paper sheet
가 가 .

Fasson		
15666	Dissolvable Paper / S2600 / 40#SCK	FRNA

* S2600 : wash-away adhesive

• **Fasson® Post Consumer Waste Products ()**

가 , . Fasson PCW(Post Consumer Waste)

Fasson		
19501(FRNA)	8 Pt. Tag / AT20A / 40# SCK	10% .
00755(FRNA)	9 Pt. Dry Tag Piggyback / S246 / 50# SCK	30% . Membership card
ST8220(RME)	Fleury Cream / S2047/ BG45WH	65% . Wine

* S246 : FDA175.105 . Hot melt rubber base

Fasson®

RCA (Recycling Compatible Adhesive)

(EBAs)

Fasson	
S490	가 , USPS
LP430	
S100R	HDPE 39 30 ~5 가 가 PE, PP, PVC, PET, Stainless steel, Glass 가



The world treats finite resources
as infinite commodities.

It's time to think about
“ Sustainable Development”

For all of Us !

: 02) 3406-6200

: 02)3406-6243

FASSON

Ideas that work for you™